



PAJARO VALLEY FIRE DISTRICT
562 CASSERLY ROAD
WATSONVILLE, CA 95076
831 722-6188



MINUTES OF THE SPECIAL MEETING FOR THE BOARD OF DIRECTORS OF THE
PAJARO VALLEY FIRE PROTECTION DISTRICT
July 12, 2018

Call to Order/Roll Call 5PM

Chairperson Martone
Director White
Director Retz
Director Chauvet-Absent
Vice Chairperson Freedman -Absent

Public comments (not to exceed 3 minutes) for items not listed on the Agenda - None

1. Presentations:

- A. Chief's Report, Pajaro Valley
BC Murray reported on the following:
Active shooter training was held at UCSC- crews wore ballistic PPE
FAE Williams in the academy, FAE Tostado in the Tahema unit.
Fire inspections are being held on Smith Rd.
- B. Incident Report, City of Watsonville
No calls of significance.

2. Minutes

- A. Approval of the minutes from the regular meeting on May 17, 2018

*Motion approving the minutes: Director White. Second by Director Retz.
All in favor: YES.*

3. Consent Agenda

- A. Expenditure Report, vendor & deposit summary
- B. Year to date County report
- C. American Express statements

*Motion approving the consent agenda: Director Retz. Second by Director White.
All in favor: YES.*

4. Old Business

- A. Ballot Measure Survey Results. SCI Consulting Presentation
Ms. Sonia Ortega, consultant with SCI Consulting Group presented the Revenue Feasibility Study. The survey was sent out to all voters to determine what level of support constituents want and what they prioritize. Survey was sent out to 7,193 voters. 580 surveys were returned. Ms. Ortega reviewed what the survey tested and what the results were. She reviewed the options and recommendations, one of which was to do a strong outreach effort

to educate the public. A resolution needs to be submitted by August 10th. Chairperson Martone reported that the recommendation is to not move forward at this time and to improve the numbers before moving forward. All actions need to be genuine. A one on one conversation needs to occur to help voters understand the District better.

Chairperson Martone asked that staff look at what has been done in communicating with the community. Crews requested having the information available to educate the public when they are approached in person or by phone. The Board discussed the options available to get the information out to the public. BC Murray discussed ideas for public outreach during the festival. The Board asked the crews to share any ideas they may have. Director Martone asked that staff add public outreach opportunities on the agenda so they can be reviewed at each meeting. Chairperson Martone also asked to dissolve the subcommittee for the Ballot Measure.

B. **Watsonville Fire Department Proposal Submittal Review**

Chairperson Martone and Director Retz will be on the subcommittee to review the Watsonville Contract with BC Murray. Chairperson Martone reviewed some of his concerns and questions with the Board. BC Murray suggested that the committee meet before a meeting with the City of Watsonville to compile their questions and concerns.

5. New Business

- A. Resolution Ordering an Election
- B. Consider adopting resolution 2018-05 ordering an election for Directors

*Motion approving resolution 2018-05: Director Retz. Second by Director White.
All in favor: YES.*

6. Correspondence

- A. None

7. Discussion

8. Agenda items for the next meeting

- A. Final budget
- B. Public Outreach opportunities

9. Adjournment

*Motion to adjourn: Director White. Second by Director Retz.
All in favor: YES. Time:5:52*

**Next regular scheduled Board meeting
September 20, 2018 @ 5:00 p.m.**